

***-SPECIAL REPORT-***

**10 GOLDEN KEYS TO THE MINDSET  
OF  
MILLIONAIRE ENTREPRENEURS**

**By Bro. Bedford**  
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## About the author



Bro. Bedford is founder of How To Be A Black Entrepreneur.com and President of G.B.I. Group L.L.C. a private investment firm

Bro. Bedford is considered by many to be a fresh new voice with new and innovative ideas for Black Empowerment particularly in the areas of Entrepreneurship and Investment/Finance.

He has been featured on **Radio One** and **XM Radio**, he has also appeared on several other radio and television programs across the Country.

He is the author of several e-books:

Conversations With Black Millionaire Entrepreneurs: No Non-Sense Lessons From Those Who've Been There, Done That!

[www.conversationswithblackmillionaires.com](http://www.conversationswithblackmillionaires.com)

Fall Of The Dollar: Are Black People Prepared for the Coming Economic Collapse [www.fallofthedollar.com](http://www.fallofthedollar.com)

Related Reports:

[Direct Marketing for Black Entrepreneurs](#)

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Bro. Bedford's FREE e-zine [www.howtobeablackentrepreneur.com](http://www.howtobeablackentrepreneur.com) is read by over 3000 subscribers Worldwide.

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## **Mindset**

I have been blessed to interview and interact with some very successful entrepreneurs and really delve into what makes them tick.

It was in my interview with the great Les Brown where he mentioned how critical it was for an entrepreneur or anyone seeking success to continuously work on your Mindset. I went back through my interviews and other materials to really approach this subject.

All human beings are born with gifts and talents that are unique to them. All of us have something that we can share with the world that would give us all of the success we desire.

What minimizes our greatness is not having the appropriate Mindset to accomplish what we want to do.

Look at the word itself. Mindset

What is your Mind –Set on?

This is truly the Key to success. It is the Mindset that determines your thinking and your thinking determines the actions that you take. The actions you take unlock your true Greatness.

All success stems from how the Mind is Set. And that is why I have put together this special report.

Here are 10 Principles to Practice that lead to entrepreneurial greatness. I will call them the 10 Golden Keys to the Mindset of Millionaire Entrepreneurs.

If you put these principles into practice, they will enhance your thinking and most certainly change your life. And you will be on the road to the success you desire.

**Golden Key # 1**  
**Pause: Clearly define what it is that you want to do.**

All of my study points to that fact that very successful people care about their lives more than the average person. They take the time to analyze their lives, to look closely at their vision and their purpose in life. They put their lives on paper. They take the time to construct mental images that guide them on their journey.

## MINDSET OF SUCCESSFUL MILLIONAIRE ENTREPRENEURS

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While most people are winging it, these men and women who are on this journey towards success put their life mission and business vision and goals on paper.

These Brothers and Sisters have imagination. They pull their imagination up in their mind and then they define their vision and then they go to work. Night and Day!

**Golden Key #2  
Protect and Manage your Time.**

Successful Entrepreneurs Protect and Manage their time. How many people do you know that plan their day before it begins?

In my interviewing of Successful Black Millionaire Entrepreneurs I have found that the most valuable asset they have is their time.

That is right, they value their time and they will not allow anyone to waste their time. Trust me, if they even get a hint that you are about to waste their time you will not get much of it.

They are planners of their days, weeks, months, and years.

**Golden Key #3  
Outcome Oriented**

Maybe you have seen that television program where they show how the celebrities are just absolutely driven to succeed.

No matter what the obstacle they keep going. And in most cases it is because they have extraordinary clarity on the outcome.

They took the time to clearly define what it is that they wanted to do. They stopped and thought about their life, and what it was that they wanted to accomplish and this gave them the drive to see the task all the way to its outcome.

**Golden Key #4  
Deal with Actual Facts**

Throughout my life I have been taught and trained to deal with Actual Facts. I really did not understand the significance of this thinking until I started to interview successful millionaire entrepreneurs.

Most people make their decisions about their life and careers from emotion and assumptions. From my study and interviews I've found that successful millionaire entrepreneurs base their decisions from this fact-based thinking.

Successful entrepreneurs strive to make accurate decisions rooted in Actual Facts.

**Golden Key #5  
Live To Provide Value**

Successful Millionaire Entrepreneurs know that value must be given. And by providing value they know that value is to be returned.

They practice the Law of Reciprocity. They know for sure that what they give out they shall receive. Successful entrepreneurs do not expect something for nothing.

And what I found most beautiful about these entrepreneurs is that they are constantly working to make themselves valuable, which of course attracts the personal associations that lead to greater financial success.

**Golden Key #6  
Perform a Mind Makeover**

Out of all the Millionaire Entrepreneurs that I have interviewed, the person that I am interviewing very rarely resembles the person that they once were.

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They are constantly educating themselves and gaining experience that lead them to the goals they desire. They truly understand the importance of acquiring greater skill sets, which in turn gives them a confidence boost and greater self-worth.

They live by the words of ‘renewing their minds’. These entrepreneurs know this is the key to their transformation and growth.

### **Golden Key #7 Focus**

This characteristic is what I have found to be the most important when it comes to entrepreneurial success.

Once you have awakened to the possibilities of success, you also realize the many opportunities that abound. And it is easy to allow yourself to become scattered.

Successful people develop the ability to focus and concentrate to maximize their resources and forces.

### **Golden Key #8 Success by Association**

You may have heard growing up ‘be careful who you hang around’. Many times you may be ‘guilty by association’. Well, successful entrepreneurs understand that you can also be ‘successful by association.’

In fact it is virtually impossible to be successful without having a mentor or a friendly or business associate that helps to quicken your advancement.

There is no doubt about it, all of the millionaire entrepreneurs that I have interviewed has had someone that accelerated their advancement with either some knowledge they possess or some other resource that they did not have.

**Golden Key #9  
Understand Self and Others**

When you constantly work on yourself, you begin to develop a greater understanding of yourself and a greater belief in yourself, which translates into valuing yourself.

This is what allows you to become an expert in your chosen area. If you don't understand and value yourself you can bet the entire farm that no one else will understand or value you.

I have also found that those who understand and value themselves have a greater ability to understand and value others. This skill set is so important when you are seeking higher levels of success.

**Golden Key #10  
Take Personal Responsibility**

This trait is it. I mean this removes all attempts to blame any one for what takes place in your life.

These successful entrepreneurs that I interviewed never alluded to anything that anyone could have done to them. In fact, all the trials that they've had they looked at them as a blessing to learn from. Never giving up control of their lives.

I really love the fact of being in control of your life. Never allowing some outside to control you and the future of your family.

All of these keys, traits, and skill sets make up the Mindset of Successful Entrepreneurs. You probably could think of other variations, but somehow you will end up dealing with these principles.

I humbly suggest that you start with #1. Take the time to pause and clearly define what it is that you want to do all and all of the other keys will begin to flow and merge together.

Remember to set your mind for the success that you desire.

To Your Victory and Success.

Bro. Bedford